|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Expert ID | Position | Role | Experience (Years) | Company |
| 1 | Head of Medical Department | End-User | 8 |  |
| 2 | Surgeon | End-User | 18 |  |
| 3 | CEO | Producer | 16 |  |
| 4 | Surgeon | End-User | 15 |  |
| 5 | Head on Medical department | End-User | 13 |  |
| 6 | Business Director | Producer | 11 |  |
| 7 | CEO / Partner | Producer | 19 |  |
| 8 | Resident doctor | End-User | 13 |  |
| 9 | Director | Producer | 14 |  |
| 10 | Consultant plastic surgeon | Producer | 7 |  |
| 11 | Senior consultant | Producer | 8 |  |
| 12 | Head on Medical department | End-User | 12 |  |
| 13 | Surgeon | End-user | 11 |  |
| 14 | Surgeon | End-user | 7 |  |
| 15 | Chief Physician | End-user | 16 |  |
| 16 | CEO | Producer | 14 |  |
| 17 | Senior Consultant | Producer | 11 |  |
| 18 | Senior Consultant | Producer | 8 |  |

**Table B1.** Experts’ description